



**www.PilotMall.com**  
*Aviation Superstore*

**FOR IMMEDIATE RELEASE**

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**PilotMall.com Releases New Catalog for 2007/2008**

St. Petersburg, FL - October 23, 2007 -- PilotMall.com, Inc. announced availability of its first new print catalog for 2007/2008. The catalog features products from more than 100 aviation suppliers, including new suppliers like Port to Port Jewelry, Swiss Bike, Oakley, and Seattle Avionics, among others.

Additionally, a new catalog design will make it easier for users to find product, technology and product pricing, according to PilotMall.com (St. Petersburg, FL).

The catalog contains 36 pages of vibrant photos, new product information, pricing, and a convenient order form. In total, more than 1000 products are represented in the print catalog. The catalog is designed to work in conjunction with PilotMall.com's online catalog, which features more than 3,000 products, as well as detailed product descriptions and purchasing information.

"PilotMall.com excels at supplying the newest products first so our customers can quickly satisfy the demands of their latest aviation needs," said PilotMall.com President and CEO Neil Glazer. "By creating a brand new catalog, along with daily updates to our online catalog, we give our customers a buying advantage that no other reseller in the industry offers."

PilotMall.com is a specialized full-service aviation retailer offering over 3,000 aviation products. For more information about PilotMall.com Aviation Superstore® or to order a new catalog, visit the web site at [www.PilotMall.com](http://www.PilotMall.com) or phone Alison Sageese at (727) 209-2586.

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